

Luxembourg, 25 February 2016

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SHAPING THE FUTURE OF YOUR BANK
EXECUTIVE PROGRAMME: A STRATEGIC MANAGEMENT REVIEW

***A special executive programme for C-Level executives,
their direct reports and board members***

Dear Madam,
Dear Sir,

Since the beginning of the financial and structural crisis in 2008, we are, more than ever, in a deep and drastic transformational change. If we do not act carefully, the speed of change can very rapidly put us from a leading position into a rather difficult dead-end. Many bankers have so many open issues and concerns on their table that sleepless nights are part of their normal life.

Having this stressful situation in mind, we at the House of Training - ATTF Luxembourg, have decided to contribute to this very challenging environment in organizing the second edition of a 5-day **Executive Programme for C-level executives, their direct reports and board members**. With the experience that we are able to bring together in our financial centre and with the cooperation of recognised professional associations, we strongly believe to be best equipped in order to help you shape the future of your bank.

As you will be able to see from the appended documentation, our agenda is addressing all the central points of concern, which are today so topical and strategic, in order to assist you in addressing your real issues. An ideal combination of lectures, open and panel discussions, visits to financial institutions and meetings with C-Level executives should be the ingredients for a successful Executive Programme.

When and where?

The Executive Programme: "*A Strategic Bank Management Review*", supported by the Luxembourg Government, will be organized in **Luxembourg from 6 to 10 June 2016** (arrival on Sunday 5 June; departure on Saturday 11 or Sunday 12 June (ATTF offers the opportunity to the participants to stay one free day in Luxembourg)).



It will be open to **15 executives** selected by the House of Training - ATTF. The selection will be based on objective criteria such as the applicants' present function as well as their professional exposure. The geographical location will not be a selection factor. Please note that a very good command of English is required.

Who should attend?

If you are a **C-level executive (CEO, CFO, COO, CRO, etc.)**, **their direct report or a Board Member**, you are exactly in the scope of this Executive Programme, built just for you.

Not only will the content be highly relevant for you, but it will also be an unique platform to network with peers from around the world. We will have enough time to share experiences, good or bad, and learn from each other as well as from experienced experts. Dynamic, interactive, concrete and practical are the key words of our Executive Programme. At the end of the week, best practices will be the most obvious take-away to bring back home.

We invite you to have a look at the attached documents to get more details on the topics that will be covered and the organizational set-up of this Executive Programme.



To apply for the seminar, please fill in the attached application form and send it back **by April 22, 2016 to the ATTF official Partner in your country**. Please note that ATTF will consider only fully completed forms.

Should you need any further information on the programme, do not hesitate to get in touch with us.

We look forward to welcoming you to Luxembourg for this challenging, innovative and customized programme.

Yours sincerely,



Luciele Milani
Project Officer



Tisiana Baguet
Project Manager



Josée THYES
Programme Manager

Appendices:

- Seminar description
- Lecturers short biographies
- Provisional Programme
- Financial Conditions
- Application Form