

Luxembourg, February 16, 2017

SHAPING THE FUTURE OF YOUR BANK

EXECUTIVE PROGRAMME: A STRATEGIC BANK MANAGEMENT REVIEW
dedicated to C-level executives, their direct reports and board members

LUXEMBOURG, MAY 29 – JUNE 02, 2017

REF: JT/TB/2017.23

Dear Madam,
Dear Sir,

Since the beginning of the financial and structural crisis in 2008, we are, more than ever, challenged by transformational change. If we do not act carefully, the speed of change can very rapidly bring us from a leading position into a rather difficult dead-end. Many bankers have so many open issues and concerns that sleepless nights are part of their normal life.

Having this stressful situation in mind, we at the House of Training, have decided to contribute to this very challenging environment in organizing the third edition of a 5-day **Executive Programme for C-level executives, their direct reports and board members**. With the experience that we are able to bring together in our financial centre and with the cooperation of recognised professional associations, we strongly believe to be best equipped in order to help you shape the future of your bank.

As you will be able to see from the appended documentation, our agenda addresses all the central points of concern, which are today so topical and strategic, in order to assist you in facing your real issues. An ideal combination of lectures, open and panel discussions, visits to financial institutions and meetings with C-level executives make up the ingredients for a successful Executive Programme.

When and where?

The Executive Programme: "*Shaping the future of your bank*", supported by the Luxembourg Government, will be organized in **Luxembourg from 29 May to 2 June 2017** (arrival on Saturday 27 or Sunday 28 May; departure on Saturday 3 June (House of Training offers the opportunity to the participants to stay one additional day in Luxembourg).



We will be able to host **15 executives** selected by the House of Training. The selection will be based on objective criteria such as the applicants' present function as well as their professional exposure. Please note that a very good command of English is required.

Who should attend?

If you are a **C-level executive (CEO, CFO, COO, CRO, etc.)**, **their direct report or a Board Member**, you are exactly in the scope of this Executive Programme, built just for you.

Not only will the content be highly relevant for you, but it will also be an unique platform to network with peers from around the world. We will have enough time to share experiences, good or bad, and learn from each other as well as from experienced experts. Dynamic, interactive, concrete and practical are the key words of our Executive Programme. At the end of the week, best practices will be the most obvious take-away to bring back home.

We invite you to have a look at the attached documents to get more details on the topics that will be covered and the organizational set-up of this Executive Programme.



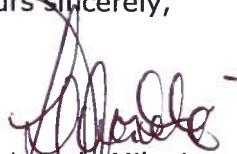
To apply for the seminar, please fill in the attached application form and send it back **by April 17, 2017 to the House of Training official Partner in your country**. Please note that the House of Training will consider only fully completed forms.

Selected candidates will pay a contribution fee detailed in the "Financial conditions document" attached to this invitation.

Should you need any further information on the programme, do not hesitate to get in touch with us.

We look forward to welcoming you to Luxembourg for this challenging, innovative and customized programme.

Yours sincerely,



Luciele Milani
Project Officer



Tisiana Baguet
Project Manager



Josée Thyès
Programme Manager

Appendices: *Organisation sheet*
Provisional programme
Testimonials
Lecturers short biographies
Financial conditions
Application form