



INTRODUCTION TO DIGITAL FINANCE

ORGANISATION SHEET

Objective	<p>New disruptive technologies and digitalisation already impact and transform all kinds of customer and supplier relationships. By creating, disseminating and using information helping to identify and generate added value, they are now changing corporate structures in regards to operations, business models and performance management.</p> <p>Finance is digital and the Financial Services Industry acknowledges the need for a thorough digital transformation as the only means to thrive in the future. Technological capabilities are essential for a future in an industry that is digital in its very essence, the times of managing physical money and bonds being long gone.</p> <p>Mastering the development and realisation of innovative financial products and services through digital technology is key. Financial systems thus become more reliable and transparent, and user interactions smoother. In terms of user-friendliness and adding value to said interactions, cybersecurity, authentication, (mobile) payments, robo-advisors, etc all require adequate integration and packaging.</p>
Methodology	<p>This course is <u>NOT a webinar but an interactive programme</u>. Participants are encouraged to be engaged in the session and to this end to have their webcam on and a well-functioning microphone.</p>
Target group	<p>This course is suitable for any financial or non-financial professional willing to understand the basics of digital finance.</p>
Expert	<p>Mr Xavier Turquin joined Deloitte in June 2017, he oversees Business Transformation and Innovation. He is accompanying clients into their innovation and digital transformation journey.</p> <p>With more than 20 years of experience in the Wealth Management and retail banking, either in Fintechs, Consultant or internal Program Manager, Xavier has developed an in-depth knowledge of the industry on the business side, as well as on digital transformation journey.</p> <p>Lately he helped several Financial Institutions locally and internationally, in defining their digital and strategic roadmap, as well as turning threat from PSD2 into Open Banking opportunities.</p> <p>As ideator and Greenhouse Facilitator, Xavier guides c-suites and their teams through interactive experiences designed to solve complex business challenges and achieve innovative breakthroughs.</p>
Language	<p>English</p>
Participants	<p>Max 15 participants from North Macedonian Banks</p>
Dates & Duration	<p>1 session of 4 hours 16 June 2021 from 8.00 – 12.00</p>
Platform & Technical requirements	<p>WebEx</p> <p>In order to join the course participants are requested to have:</p> <ul style="list-style-type: none"> - a stable internet connection - a device (preferably a PC) with well-functioning microphone and webcam (mandatory in order to be able to interact with the trainer and their peers).



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Content

The introduction to digital finance course is presented in cooperation with the Luxembourg Bankers' Association (ABBL) Digital Banking and FinTech Innovation Cluster.

During the session the following questions will be discussed:

How to understand and satisfy today's and tomorrow's digital customer?

How does technology transform the traditional way of banking?

What will the different verticals look like in the near future?

Remark: By delivery date, any training documentation shall be subject to regular reviews and updates amending the table of content as described herein.