



# Shaping the future of your bank

> JUNE 11 TO 16, 2023

EXECUTIVE PROGRAMME: A STRATEGIC BANK MANAGEMENT REVIEW  
TRAINING PROGRAMME

After 3 years of absence the House of Training-ATTF is proud to announce the 6th edition of the **Executive Programme – A Strategic Management Review** which will take place in **Luxembourg** from the **evening of June 11th to June 16th, 2023**.

The goal of this programme is to proceed to a **strategic bank management review** dedicated to **C-level executives, direct reports and executive board members** from banks, mainly commercial, active in the partner countries of the Luxembourg Government.

During the last editions, **more than 80 senior executives from 20 countries** spent 5 days of their stretched schedules to be better equipped to face business challenges in a financial world under full and deep transformation.

We have renewed the programme to include the most pertinent subjects of today's decision makers: **Digital Transformation and Sustainable Finance**.

This year's programme will therefore be based on 5 key words: **Humanity, Interaction, Digital Transformation, Sustainability and Strategy**.

Such a complex and comprehensive delivery could never take place without the active collaboration of Luxembourg for Finance, Luxembourg House of Financial Technology (LHoFT), ILA, ALRiM, Luxembourg Stock Exchange and HRCommunity.

By targeting critical challenges confronting today's top and senior management and having governance as the central point, the House of Training-ATTF aims to deliver a well-balanced programme with a robust set of **practice-oriented lectures**, which includes **Leadership, Banking Strategy, New Distribution Channels, Risk Management and Corporate Governance, Digital Transformation, Sustainable Finance and a practice-oriented workshop**.

The content is blended with very enriching meetings with CEOs of Luxembourg financial center, leading to highly qualitative dialogues about the numerous challenges bankers encounter in today's busy and unpredictable environment.

The roundtables offer an excellent opportunity to have an interactive discussion with the panellists, seasoned experts from the Luxembourg Financial Center.

Unique in this Executive Programme is the presence of a fully dedicated coordinator and moderator who is with the group on a permanent basis connecting the dots on all addressed topics, making the endeavour towards a better understanding of our forthcoming challenges.


# PROGRAMME

June 11, 2023	<ul style="list-style-type: none"><li>• Evening: Kick off session &amp; Welcome dinner</li></ul>
June 12, 2023	<ul style="list-style-type: none"><li>• Setting the Scene</li><li>• Luxembourg Financial Center</li><li>• Leadership</li></ul>
June 13, 2023	<ul style="list-style-type: none"><li>• Leadership</li><li>• Visit and Conference New Distribution Channels &amp; Retail Strategy</li><li>• Luxembourg City Visit</li></ul>
June 14, 2023	<ul style="list-style-type: none"><li>• Digital Transformation</li><li>• Round Table on Digital Transformation</li><li>• Visit and Meeting with a CEO</li></ul>
June 15, 2023	<ul style="list-style-type: none"><li>• Corporate Governance &amp; Risk Management</li><li>• Sustainable Finance</li><li>• Round Table on Sustainable Finance</li></ul>
June 16, 2023	<ul style="list-style-type: none"><li>• Shaping the future of the bank: A workshop-based strategic exercise</li><li>• Visit and Meeting with a CEO</li><li>• Closing cocktail</li></ul>

## SPEAKERS

**Mrs Viviane Harnois** (retired Senior Vice President of HR) has a 35-year career as HR Director and Line Manager, leading People Strategy and Talent Development across a variety of businesses and countries in complex multicultural environments. In addition, she was a key contributor leading or participating in global projects: Leader of the Global Talent Management redesign, Member of the Strategic HR Transformation Team, HR leader for the Private Banking business unit, Leadership Feedback coach for top executives, Leader of several outsourcing projects, integration of acquisitions, creation of a new bank and a major merger. She was also a Board Member of the IFBL (Luxembourg Financial Training Institute) and has been engaged in ATTF activities since 1997.

**Mr Pierre Ahlborn** is the CEO and Board Member of Banque de Luxembourg since 2000; he joined the bank in 1988. He holds a Master in Geography from ULP Strasbourg, France and a degree in Economics from the University of Essex, U.K. and speaks Luxembourgish, French, English and German. Pierre has held various Board Memberships during his career; at present he is a Board Member of the Luxembourg Banker's Association ABBL, Banque CIC (Suisse), the Luxembourg Chamber of Commerce, the Luxembourg Stock Exchange, the Luxembourg Red Cross and the Philharmonie Luxembourg.



**Mr Samuel Grand** started his career at Arthur Andersen (external audit and consulting) in France and then in Switzerland, before heading the Internal Audit function at Fidelity Investments in Luxembourg, covering Continental Europe. Holding a Master from ICN Business School (France), he became a Certified Internal Auditor (CIA) in 2003 before joining ABN AMRO Bank Luxembourg in 2005, where he set up the operational risk management and investment compliance function before becoming Chief Risk Officer, heading the overall risk management function with regional exposure in 2009 and 2010 (Jersey, Belgium, Luxembourg), combined with a Board member role for ABN AMRO Luxembourg Holding Sarl. Samuel joined Lombard Odier (Europe) SA in April 2014 as Chief Risk Officer Europe, Senior Vice President. He joined Edmond de Rothschild Europe in September 2016 as an Executive Committee member and Chief Risk Officer (private banking and asset management) and has since also added the functions of Group Head of Operational Risk Management and Internal Control. For the last 12 years, he has been involved in microfinance programmes initiated by ADA, ALRiM, House of Training-ATTF and the Luxembourg Government that conduct coaching and governance related assignments in several countries across Africa, Eastern Europe and Asia. He is an independent Board member of several microfinance institutions.

**Mr Christian Moreels** is Head of Daily Banking & Business Risk, member of the Retail Banking Management Team, ING Luxembourg SA. Christian started his career in Brussels (Belgium) in 1989. He joined ING Luxembourg SA in November 1993 to launch the Retail Banking.

He is in charge of Business Coaching, Teaching and Commercial Development of the Daily Banking part of the Retail Banking. Christian manage the Domiciled Companies Team who provides specific bank services to local domiciliary intermediaries (fiduciaries, chartered accountants, lawyers, companies' auditor, etc.) for their own needs and their customers. Also, in charge of Daily Digital Banking and their tools, he is participating in many strategic projects by ING Luxembourg but also with local regulator (CSSF), official organizations (ABBL, BCE...) and other third parties. Head of Business Risk Team, he is responsible for the Customer Due Diligence, included all the compliance aspects and regulatory rules (FATCA, QI, CRS, FEC, AML).

**Ms Sabrina Lemaire** is Head of the Digital Competences Programme of the Luxembourg National Institute of Administration (Luxembourg Ministry of the Civil Service and Ministry of Digitalisation). Her role encompasses the strategy and design of digital upskilling and retraining programmes through digital literacy, leadership and technical trainings. Her previous experiences include the design of the Sustainable Finance, Funds, Insurance, Digital Banking & Finance training programmes for the House of Training catalogue for which she was Senior Manager Programme & Sales (Banking & Finance). In this position, she managed global and strategic projects on banking and digitization. In addition, over the last 10 years, she has given training courses in Digital Transformation, Fintech and Cybersecurity, Marketing, Communication, Design Thinking, Project Management and soft skills. Sabrina is also a coach for national and European digital, retraining, and upskilling projects (FIT4-Coding, FIT4Entrepreneurship, FIT4Digital, FIT4Job, FIT4JobStart, YouthYourFuture, SkillYouUp, Digital Skillsbridge, Digital Humanities, ADEM programmes, etc.) and Director of the Founder Institute Luxembourg Accelerator, Silicon Valley. She is also in the advisory board of several startups and provides coaching and mentoring for startups and entrepreneurs. She holds a master's degree in International Trade and Finance from the University of Lorraine (Metz, France) and is a graduate of the University of Central Lancashire in Preston (England). She began her career in 1998 and, since that time, has held management positions in marketing, communication, business development and digital transformation for PwC, Deloitte, Lombard International Assurances, Clearstream, Maitland Group. In 2011, she joined the Société Générale Group as Global Head of Marketing and Communication for the private banking trading rooms worldwide, before becoming Chief Digital Officer there at the end of 2014. Having been European Director of Communication, Marketing and Innovation at CA Indosuez Wealth Management Europe and Member of the Executive Committee, she then joined POST Group (Telecom, Banking and Logistics/Courier) as Director of Marketing and Innovation to support the Group's digital transformation strategy.

**Ms Françoise Thoma** joined the Spuerkeess in 1999 as a legal adviser; she became Secretary General in 2004, then Member of Excom in 2009. She was appointed CEO in June 2016. Before entering the financial sector, she worked as a lawyer at the Luxembourg Bar, then as Référendaire at the European Court of Justice. Ms Thoma was a Member of the Luxembourg Council of State from 2000 to 2015, and eventually Vice President of this institution, which takes part in the law-making process in Luxembourg.

**Mr Roger Hartmann**, experienced Senior Banker with over 35 years of exposure to various financial centers in Europe, Middle-East, Africa, Asia and Americas. As Group CEO, Roger collected numerous experiences with growth strategies, development of new markets (including new frontier markets), hub strategies, mergers & acquisitions, transformation of the business model, outsourcing (including BPO and offshoring), cost management (fit for future programs), as well as acute crisis management and spin-offs/liquidations. Roger is teaching Banking strategy since 1980 in various Universities and Banking Schools, and has been a House of Training expert since 2010. Today, Roger is the Group Strategy Leader of an important family-owned financial institution rooted in Luxembourg. He is also an Independent Director in several family businesses in Europe.

## PARTICIPANTS TESTIMONIALS

*"It was truly an incredible learning experience."*

*"Very well elaborated programme with very useful, important and challenging topics that inspired all the participants. We acquired reliable knowledge and understanding of presented topics to support strategic transformation of our banks."*



THE GOVERNMENT  
OF THE GRAND DUCHY OF LUXEMBOURG

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