



Luxembourg, 3 May 2024

Online courses in collaboration with the HEC Liège Luxembourg September 2024 – January 2025

Dear Madam, Sir,

In the dynamic landscape of modern technology, where innovation drives progress at an unprecedented pace, the House of Training ATTF understands that to thrive in today's interconnected world, individuals and businesses alike must harness the power of cutting-edge technologies.

AI is integrating our lives at a rapid pace; it revolutionises industries and reshapes the future, from personal recommendations on streaming platforms to autonomous vehicles navigating our streets. The potential of AI seems endless. Similarly, Blockchain & Big Data represent the cornerstone of digital transformation. It offers unparalleled opportunities for efficiency, transparency, and security. The technology has disrupted traditional business models, enabling trustless transactions and redefining concepts of ownership. Big Data empowers organisations to extract valuable insights from vast volumes of information, driving informed decision-making and strategic advantage.

The House of Training ATTF is therefore pleased to announce that two exciting additional multinational Fintech courses will be proposed for the first time this year as part of the collaboration between the House of Training ATTF and the HEC Liège Luxembourg: **AI: Artificial Intelligence** and **Blockchain & Big Data**, which we hope will empower individuals to navigate the complexities of the digital age confidently and unlock the boundless possibilities of AI and Blockchain & Big Data.

The **Luxembourg Ministry of Finance** will support the participation of **five participants in each online course**, both of which will be delivered by senior experts with an in-depth experience and willing to share their expertise in their respective fields.

Both courses will be delivered online in **12 sessions of 3 hours** each that will take place from **18.30 to 21.30 Luxembourg time** (CEST or CET; please check if the schedule in your time zone will be affected by Luxembourg ending Daylight-Saving Time in the last weekend of October!); the exact dates for each course can be found in the Course Descriptions that you will find attached.

All participants who attend the entirety of one of these courses will be granted a certificate of completion.

AI: Artificial Intelligence (18 September 2024 to 17 January 2025)

This course, developed by the HEC Liège Luxembourg in support of the Luxembourg House of Financial Technology, is a hands-on opportunity to develop effective AI strategies and manage AI strategies within organizations. Offering concrete insights into the challenges and opportunities associated with AI adoption and organizational change, you will understand the transformative potential of AI in marketing, customer analytics, finance, and the future of work. You will also explore ethical considerations, responsible practices, as well as analytical and critical thinking. You will explore how AI can drive innovation, enhance decision-making, and create value for organizations.

Blockchain & Big Data (13 September 2024 to 15 January 2025)

This training focuses on understanding the potential benefits and challenges of using blockchain technology & Quantum Computing in Financial Services, Corporate Entrepreneurship and Fintech by analysing real-world applications individually or in a team. Blockchain & Big Data is organised in collaboration with **Luxembourg House of Finance Technology (LHoFT)**.



For each course, up to **5 candidates** will be selected among applicants from the different invited countries. The selection will be made by the House of Training and the HEC Liège Luxembourg, according to the relevance of the participants' profiles (which will have to correspond to the programme target audience) and motivations. The participants are requested to have a **sound knowledge of English**. The selected candidates will have to be equipped with well-functioning **microphones** and **webcams**.

We invite you to have a look at the attached documents to get more details on the programme and the financial conditions. In order to promote access to this unique learning opportunity, we have made sure that the financial support of the Luxembourg Ministry of Finance is kept at its highest level.

If you are interested in one of these programmes and available on all the announced dates and times, please fill in the corresponding application form attached to this letter and send it back to the House of Training-ATTF official partner in your country **by Tuesday 11 June 2024 at the latest**. Please note that only fully completed forms (including clear motivations) will be considered. Please also note that it not possible to apply for both courses.

Should you need any further information on the programme, please feel free to contact us. We hope to have the chance of welcoming you to our virtual classroom for this exciting programme.

Yours sincerely,

Bernard VAN DULMEN KRUMPELMAN
Training Officer ATTF

Ben LYON
Director, Head of ATTF

Appendices:

- ✓ Programme description
- ✓ Financial conditions
- ✓ Application form